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Certificate of Transmission under 37 CFR 1.8 I hereby certify that this correspondence is being facsimile transmitted to the United States Patent and Trademark Office RE: US Patent Application # 09/437,102 1. Revocation of Power of Attorney with New Power of Attorney and Change of July 26, 2005 on Correspondence Address (1 page) Date 2. Statement Under 37 CFR 3.73(b) (1 page) Dorothea Dantouze Typed or printed name of person signing Certificate N/A (817) 338-0004 Registration Number, if applicable Telephone Number PLEASE NOTE: This document was inadvertently sent by facsimile to the wrong USPTO fax number and is being re-faxed to (571) 273-8300 as a precautionary measure. Note: Each paper must have its own certificate of transmission, or this certificate must identify each submitted paper.

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PTO/SB/82 (04-05) Approved for use through 21/30/2005. OMR 0851-0035
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid QMB control number Application Number 09/437,102 REVOCATION OF POWER OF Filing Date 11/9/1999 **ATTORNEY WITH** First Named Inventor FREDERICK HERZ **NEW POWER OF ATTORNEY** Art Unit AND Examiner Name NATHAN SLOAN CHANGE OF CORRESPONDENCE ADDRESS Attorney Docket Number

	:							
I hereby revoke all previous powers of attorney given in the above-identified application.								
A Power of Attorney is submitted herewith.								
OR [7] I harraby associated with the Gusterner Number 2362					23628			
I hereby appoint the practitioners associated with the Customer Number					per:	23020]	
Please change the correspondence address for the above-identified application to: The address associated with Customer Number: 23628								
OR								
Firm o	r ual Name				-		***	
Address								
City				State			Zip	
Country								
Telephone					Email			
I am the:								
Applicant/Inventor.								
Assignee of record of the entire interest. See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)								
SIGNATURE of Applicant or Assignee of Record								
Signature	ure //							
Name	DANIEL HE	NDERSON, PRESIDENT						
Date	JULY 26, 200	05		Те	lephone	(817) 338-000)4	
NOTE: Signatures of all the Inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.								
*Total offorms are submitted.								

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STATEMENT UNDER 37 CFR 3.73(b)	
Applicant/Patent Owner. PINPOINT INCORPORATED	
Application No./Patent No.: 09/437.102 Filed/Issue Date: 11/9/1999	
Entitled: SYSTEM AND METHOD FOR SCHEDULING BROADCAST OF AND ACCESS TO VUSING CUSTOMER PROFILES	IDEO PROGRAMS AND OTHER DATA
PINPOINT INCORPORATED . a CORPORATION (Name of Assignee) . (Type of Assignee, e.g., corporation	, partnership, university, government agency. etc)
states that it is: 1. ☑ the assignee of the entire right, title, and interest; or	
2. The extent (by percentage) of its ownership interest is%	
in the patent application/patent identified above by virtue of either:	
A. An assignment from the inventor(s) of the patent application/patent identified a in the United States Patent and Trademark Office at Reel, Fram thereof is attached.	
OR B. ✓ A chain of title from the inventor(s), of the patent application/patent identified at below:	pove, to the current assignee as shown
From: FREDERICK HERZ To: IREACTOR, INC. The document was recorded in the United States Patent and Trademark Reel 011369 , Frame 0001 , or for which a copy to	
2. From: IREACTOR, INC. To: HERZ TECHNOLOGIE	S INCORPORATED
The document was recorded in the United States Patent and Trademark Reel 011289 , Frame 0598 , or for which a copy	Office at
3. From: HERZ TECHNOLOGIES INCORPORATED To: PINPOINT INCORPOR	RATED
The document was recorded in the United States Patent and Trademark Reel 012702, Frame 0742, or for which a cop	Office at
Additional documents in the chain of title are listed on a supplemental sheet.	,
Copies of assignments or other documents in the chain of title are attached. [NOTE: A separate copy (i.e., a true copy of the original assignment document(s) Division in accordance with 37 CFR Part 3, if the assignment is to be recorded MPEP 302.08]) must be submitted to Assignment ed in the records of the USPTO. <u>See</u>
The undersigned (whose title is supplied below) is authorized to act on behalf of the a	ssignéé.
	07/26/2005
Signature	Dato
DANIEL HENDERSON	
Printed or Typed Name	Telephone Number
PRESIDENT	

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